

Master in Management Master 1 Year Course Plans and Syllabus Academic Year 2025 - 2026

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Siret : 79026124200016 – APE : 8542Z

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Master in Management – Master 1 Year 2025/2026

Preamble

Credit Transfer Only

Students who have achieved, in their home university, 3 years (eq. 180 ECTS credits) in a Bachelor program (or equivalent) can take some or all the courses of the M1 year of the Master in Management program.

Students must register for at least 20 ECTS credits per semester.

Students can study one semester (either semester one or two) or the academic year.

It is compulsory to take all the courses in a teaching unit.

Objectives: Learn the necessary skills to build an ethical, international and digital strategic vision, as well as how to lead operations and mobilize stakeholders to enable its implementation.

Semester 1 (Fall) courses	Teaching Language	Nbre of teaching Hours	ECTS Credits
Teaching Unit 1 (TU1) - Define and Rolling out the Strategy			
Strategic Management	EN	28	4
Corporate Finance	EN	28	4
Strategic Marketing	EN	28	4
Governance in IT, data and AI	EN	28	4
Total TU1		112	16
TU2 - Design and Steering Management Solutions			
Management Control	EN	21	3
Sales & Relations Strategies	EN	21	3
Purchase and Supply chain	EN	21	3
Diversity & HR Management	EN	21	3
Total TU2		84	12
TU3 - Professional Tools and Communication			
French as a Foreign Language	FR	21	2
Total TU3		21	2
Total for the semester 1		217	30

Semester 2 (Spring) courses	Teaching Language	Nbre of teaching Hours	ECTS Credits
TU4 - Steering Management solutions: Digital and Technological Aspects (students must choose 1 track out of 4 - This track must be the same for TU4 & TU5)			
Strategy and Entrepreneurship track			
Entrepreneurship and systemic change	EN	21	3
Alternative and sustainable Business Model	EN	21	3
Interstate strategies and international relations	EN	21	3
Marketing and Sales track			
Marketing for alternative organizations	EN	21	3
Sustainable distribution for alternative food networks	EN	21	3
Ethical and legal challenges of marketing communication	EN	21	3
Finance and Accountings track			
CSR & Sustainability reporting	EN	21	3
Sustainable finance with Bloomberg	EN	21	3
Responsible Decision Making	EN	21	3
Organizations and Management track			
Responsible resource and talent acquisition	EN	21	3
Ethical leadership in a changing world	EN	21	3
Critical Management and Alternative Organizations	EN	21	3
Total TU4		63	9
TU5 - Steering Management solutions: Economic, Social and Environmental Aspects (students must choose 1 track out of 4 - This track must be the same for TU4 & TU5)			
Strategy and Entrepreneurship track			
Digital platforms in the sharing economy	EN	21	3
Digital Business Model	EN	21	3
Marketing and Sales track			
Digital marketing	EN	21	3
Blockchain for marketing & sales	EN	21	3
Finance and Accountings track			
Applied finance with Python	EN	21	3
Management control and ERP	EN	21	3
Organizations and Management track			
Managing digital transformation	EN	21	3
HR management in the digital era	EN	21	3
Total TU5		42	6

Semester 2 (Spring) courses	Teaching Language	Nbre of teaching Hours	ECTS Credits
<i>TU6 - Mobilizing Specialized Knowledge</i>			
Research methods and procedures	FR & EN	28	4
International Entrepreneurship Challenge	EN	21	3
<i>Total TU6</i>		49	7
<i>TU7 - Communication and Professional Skills</i>			
French as a foreign language	FR	21	2
<i>Soft skills 1: Professional and Emotional Skills</i>			
Developping mindfulness in the workplace	EN	7	1
Designing human centered products and services	EN	7	1
<i>Soft skills 2: Interpersonal and Social Skills</i>			
Managing conflicts and tough discussions	EN	7	1
Leading teamwork - Behaviour focus development	EN	7	1
Intercultural Communication & Management	EN	21	2
<i>Total TU7</i>		49	8
<i>Total for the semester 2</i>		203	30