

Coronavirus: Montpellier Business School donates 24,000 masks to the Montpellier Clinique du Parc



An international solidarity initiative resulting from an academic partnership

Solidarity initiatives are multiplying in the wake of the COVID-19 health crisis. The Montpellier Business School community is no exception: Dr. Cyril Foropon, initiated the donation project of **24,000 masks to the Montpellier Clinique du Parc**.

"It all began with a message received on Friday, March 20th on the WeChat application by Professor Yu, head of our Chinese partner Shenzhen Zijing Education and Technology Co, LTD. "explains Dr. Cyril Foropon.

*"As part of the **Doctorate in Business Administration** program that Montpellier Business School offers in the cities of Shenzhen and Xiamen, Professor Yu and his students wanted to actively contribute to the protection of all Montpellier Business School staff and students from the Coronavirus epidemic. This initiative is the result of their commitment to Montpellier Business School and its values. »*

24,000 masks for the Montpellier Clinique du Parc

Initially, the partner offered to deliver 20,000 masks directly to Montpellier Business School. *"As our campus is closed, we decided that this generous donation of 20,000 masks would be given free of*

charge to the **Montpellier health care staff**," explains Bruno Ducasse, Managing Director of Montpellier Business School.

The **Clinique du Parc** was the one chosen to receive this donation. "*The clinic welcomed this donation very favourably in a context of lack of masks. This donation is a breath of fresh air for the **nursing staff**,*" explains Dr Cyril Foroapon, project coordinator.

But the story doesn't stop there. As **Montpellier Business School was able to cover the transport costs, 4,000 additional masks** were produced to reach a total of 24,000 surgical masks.

« *A great effort combined with Montpellier Business School that proved highly effective*» concludes Sophie AUFORT, Doctor at the Clinique du Parc.

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